



Web Configurator Studio (WCS) Unveils New Website and Introduces Innovative CPQ Product Configurator

Web Configurator Services (WCS), a leading provider of advanced web configurator technology for the contract furniture industry, is thrilled to announce the launch of its new website and the introduction of its cutting-edge CPQ Product Configurator. This exciting development brings a new level of customization and efficiency to the industry, revolutionizing the way furniture manufacturers and customers interact.

The new WCS website showcases a sleek and modern design that reflects the company's commitment to innovation and user-friendly experiences. Visitors can easily navigate through the site to explore the various features and benefits of the WCS CPQ Product Configurator. The website provides comprehensive information, real-life examples, and case studies that demonstrate the transformative power of this advanced tool.

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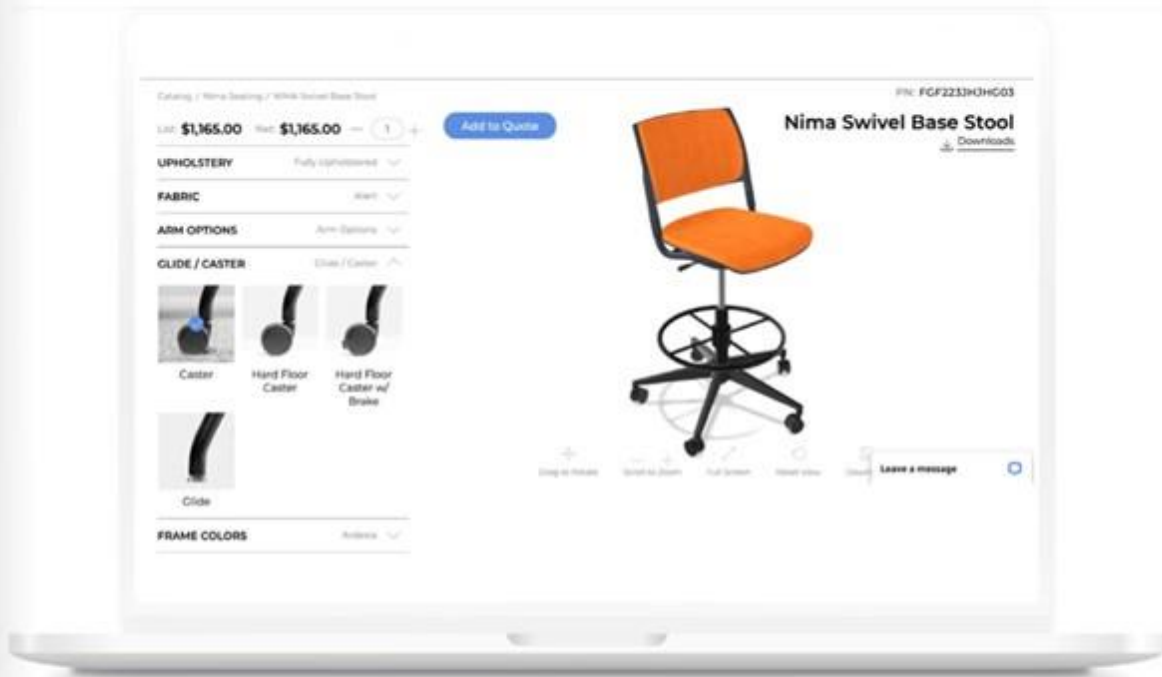


Tatiana Demissiouk

At the heart of WCS's new website is the CPQ Product Configurator, a game-changing solution that empowers furniture manufacturers to streamline their sales process, enhance customer engagement, and boost their bottom line. With this configurator, customers

can visually customize their furniture in real-time, selecting from a wide range of options for finishes, materials, features, and more. The intuitive interface guides users through the configuration process, providing a seamless and interactive experience.

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The WCS CPQ Product Configurator offers numerous benefits for both manufacturers and customers. Manufacturers can leverage this tool to increase operational efficiency, reduce order errors, and optimize their production processes based on customer preferences. By enabling customers to visualize and customize their furniture before making a purchase, the CPQ Product Configurator enhances customer satisfaction, reduces the likelihood of product returns, and improves overall sales performance.

“We are thrilled to launch our new website and introduce our innovative CPQ Product Configurator to the contract furniture industry,” said Tatiana Denissiouk, President at WCS. “We

believe that this tool will revolutionize the way manufacturers and customers interact, bringing a new level of customization, efficiency, and customer satisfaction to the industry. Our team has worked tirelessly to create a solution that meets the evolving needs of the market, and we are excited to see the transformative impact it will have on our clients’ businesses.”

To experience the power of the WCS CPQ Product Configurator firsthand, visit the newly launched website at www.webconfigurator.net. For more information about WCS and its innovative web configurator solutions, please contact Tatiana Denissiouk at tatiana@webconfigurator.net. **BoF**